

## **Voltas Limited to showcase its extensive portfolio of energy-efficient Commercial Refrigeration products at AAHAR 2025**

**New Delhi, 4<sup>th</sup> March, 2025:** Voltas Limited, India's No. 1 AC & Commercial Refrigeration company, from the house of Tata's, announced its participation in the 39th edition of AAHAR. AAHAR is an international food and hospitality fair powered by India Trade Promotion Organisation (ITPO) at Bharat Mandapam, Delhi. Voltas will be showcasing its cutting-edge, energy-efficient Commercial Refrigeration products at AAHAR 2025.

Voltas has been leading in the commercial refrigeration space with innovation in technology. With a focus on quality and cutting-edge solutions, the company has helped businesses reduce their operating costs, improve their environmental impact, and optimize their cold chain and refrigeration solutions.

As a market leader in Freezer and Water-Cooling products category, Voltas will launch its new range of 5-star Hard Top Convertible models along with the new ISI Mark Water Cooler and Water Dispenser line-up at this event.

With Voltas' established expertise and leadership in the commercial refrigeration space, the Company's entire spectrum of commercial refrigeration product categories including Modular Cold Room is on display at the event that supports the growing demands of Indian consumers for impulse consumption products such as ice-creams, chocolates and beverages and helps you take your food business to new heights.

Speaking on the launch of its new products at AAHAR 2025, **Mr. Pradeep Bakshi, Managing Director & CEO of Voltas Ltd**, said, "We are delighted to be at AAHAR 2025 and launch our new products here. With our new products, we are committed to strengthening our relationship with partners and consumers across India. Our commercial refrigeration products are amongst the most trusted for the superior quality that we offer and are used by prominent players operating in the category. The new products that we have launched in the category are best-in-class."

He added, "Through this event, we aim to have fruitful conversations with our stakeholders and grow our business while engaging with new as well as existing customers from the industry."

With a strong focus on innovation, quality, energy efficiency and sustainability, Voltas is committed to develop more products, boost its market presence further and penetrate across geographies while being at the forefront of technological advancements in the Commercial Refrigeration category. **The wide range of Voltas' Commercial Refrigeration products are showcased at the Voltas Pavilion (Hall No H12, Stall No-12-03-A) from 4th to 8th March 2025.**

### **VOLTAS LIMITED**

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## About Voltas Limited:

Voltas Limited is a premier air conditioning and engineering solutions provider and a projects specialist. Founded in India in 1954, Voltas Limited is part of the Tata Group, and in addition to Room Air Conditioners, Voltas also has Air Coolers, Air Purifiers, Water Dispensers, Water Coolers, Commercial Refrigeration and Commercial Air Conditioning products in its portfolio. Voltas is one of the leading companies within the Tata group and is the undisputed market leader in room air conditioners in India, with a footprint of over 30,000+ customer touchpoints. Voltas has also launched a wide range of Voltas Beko Home appliances products, through its JV in India, in equal partnership with Arçelik.

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