

Voltas unveils its festival offers for 2024

The enticing offers on Voltas and Voltas Beko provide customers with a unique opportunity to enhance their homes with energy-efficient and technologically advanced products this festive season

- Up to 10% cashback on select Voltas and Voltas Beko products
- Attractive Easy EMIs
- The offer will be valid up to 20th September 2024

Mumbai, 4th September 2024: Voltas Limited, India's leading air conditioning and cooling solutions provider, is thrilled to announce its special Ganpati offers for the year 2024. As the festive season approaches, Voltas aims to enhance the celebrations with exclusive discounts and promotions on a wide range of its products, ensuring that every household can enjoy comfort and joy during this auspicious time.

This year, Voltas is offering irresistible discounts on its latest range of air conditioners, refrigerators, and other offerings. In its journey towards customer excellence and increasing access to its innovative range of products, Voltas has introduced a bouquet of offers coupled with special cashback, and Easy EMI schemes. Additionally, to encourage home upgradation further, the brand has announced multiple finance offers including **up to 10% cashback** on select debit and credit cards and **easy fixed EMI** for easy purchase. The offer value will be taken into consideration, depending upon the product and the model. The offer is valid upto 20th September 2024.

“In India, the period from September to December tends to have several days deemed for festivals such as Ganesh Chaturthi, Dussehra, Diwali, and others that are likely to spike the demand of home appliances. At Voltas, we are well prepared to meet this festive demand, as we believe in celebrating traditions while providing innovative solutions for modern living. This Ganesh Chaturthi, we are delighted to offer our customers the opportunity to enhance their homes with our world-class products at unbeatable prices. These offers and discounts will not only add festive cheer to the lives of our customers but also make their buying experience seamless. We hope these offers will bring joy and comfort to families as they welcome Lord Ganesha into their homes.” said Mr. Pradeep Bakshi, Managing Director & CEO of Voltas Limited.

The Offers are available at all authorized Voltas channel partners in Maharashtra as well as across the nation. Customers are encouraged to visit their nearest store to take advantage of these exciting offers before they end.

With an extensive network of more than 30,000+ customer touchpoints and the highest brand equity, Voltas is one of the undisputed market leaders in the Air Conditioning space in India. As a market leader, Voltas has always been at the forefront of consumer offers in the cooling space and is steadily expanding its horizon in the arena.

VOLTAS LIMITED

Corporate Communications Department

Voltas House A 4th Floor Dr Babasaheb Ambedkar Road Chinchpokli Mumbai 400 033

Tel 91 22 66656280 66658281 Fax 91 22 66656288 website www.voltas.com

Corporate Identity Number L29308MH1954PLC009371

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About Voltas Limited:

Voltas Limited is a premier air conditioning and engineering solutions provider and a projects specialist. Founded in India in 1954, Voltas Limited is part of the Tata Group, and in addition to Room Air Conditioners, Voltas also has Air Coolers, Air Purifiers, Water Dispensers, Water Coolers, Commercial Refrigeration and Commercial Air Conditioning products in its portfolio. Voltas is one of the leading companies within the Tata group and is the undisputed market leader in room air conditioners in India, with a footprint of over 25,000+ customer touchpoints. It has also recently launched its range of Voltas Beko Home Appliances, through its JV in India, in equal partnership with Arcelik.

Issued by:

Ms. Vaishali Desai
Head- Corporate Communications
Voltas
vaishalidesai@voltas.com

Ms. Richa Seth
Group Head
Adfactors PR
richa.seth@adfactorspr.com

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