

Voltas celebrates Onam with Exciting Offers

- Up to 10% cashback on select Voltas and Voltas Beko products
- Attractive Easy EMIs
- The offer will be valid up to 20th September 2024

Thiruvananthapuram, 11th September 2024: Voltas Limited, **India's No. 1 AC company**, from the house of Tata's is delighted to announce an array of exceptional offers across its extensive range during Onam, ensuring that every household in Kerala can experience comfort and happiness during this auspicious time. These special offers are designed to enhance the spirit of celebration and togetherness during this festive season.

In its journey towards customer excellence and increasing access to its innovative range of products, Voltas has introduced a bouquet of offers coupled with special cashback, and Easy EMI schemes. Additionally, to encourage home upgradation further, the brand has announced multiple finance offers including **up to 10% cashback** on select debit and credit cards and **easy fixed EMI** for easy purchase. The offer value will be taken into consideration, depending upon the product and the model. The offer is valid upto 20th September 2024.

"Kerala has always been a key market for Voltas with its dynamic economy and discerning customer base. The introduction of our special celebratory Onam offers are a testament to our commitment to the Kerala market and our endeavour to provide our products to our customers there. We believe in celebrating traditions with innovative solutions that aid modern living. This Onam, we are delighted to offer our customers the opportunity to enhance their homes with our world-class products at unbeatable prices. These Onam offers will not only bring joy and comfort to our customers' homes but also make their shopping experience smooth and stress-free. We hope these offers will enhance the festive spirit and bring lasting comfort to families across Kerala as they celebrate this special occasion." said **Mr. Pradeep Bakshi, Managing Director & CEO of Voltas Limited.**

Seize these exciting offers by visiting any authorized Voltas channel partners in Kerala as well as across the nation and bring home the best-in-class Voltas products.

With an extensive network of more than 30,000+ customer touchpoints and the highest brand equity, Voltas is one of the undisputed market leaders in the Air Conditioning space in India. As a market leader, Voltas has always been at the forefront of consumer offers in the cooling space and is steadily expanding its horizon in the arena.

About Voltas Limited:

Voltas Limited is a premier air conditioning and engineering solutions provider and a projects specialist. Founded in India in 1954, Voltas Limited is part of the Tata Group, and in addition to Room Air Conditioners, Voltas also has Air Coolers, Air Purifiers, Water Dispensers, Water Coolers, Commercial Refrigeration and Commercial Air Conditioning products in its portfolio. Voltas is one of the leading companies within the Tata group and is the undisputed market leader in room air

VOLTAS LIMITED

Corporate Communications Department

Voltas House A 4th Floor Dr Babasaheb Ambedkar Road Chinchpokli Mumbai 400 033

Tel 91 22 66656280 66658281 Fax 91 22 66656288 website www.voltas.com

Corporate Identity Number L29308MH1954PLC009371

A **TATA** Enterprise

conditioners in India, with a footprint of over 25,000+ customer touchpoints. It has also recently launched its range of Voltas Beko Home Appliances, through its JV in India, in equal partnership with Arcelik.

Issued by:

Ms. Vaishali Desai
Head- Corporate Communications
Voltas
vaishalidesai@voltas.com

Ms. Richa Seth
Group Head
Adfactors PR
richa.seth@adfactorspr.com

VOLTAS LIMITED

Corporate Communications Department

Voltas House A 4th Floor Dr Babasaheb Ambedkar Road Chinchpokli Mumbai 400 033

Tel 91 22 66656280 66658281 Fax 91 22 66656288 website www.voltas.com

Corporate Identity Number L29308MH1954PLC009371

A **TATA** Enterprise