

Voltas Opened Five New Offline Stores In a week
Expands its footprint further by opening five new brand stores across
Maharashtra, Gujarat, West Bengal and Andhra Pradesh

India, 24th March 2025: Voltas Limited, **India's No. 1 AC company**, from the house of Tata's launched five new and exclusive brand stores across Maharashtra, Gujarat, West Bengal and Andhra Pradesh, last week. These state-of-the-art brand stores represent Voltas' commitment to provide better customer experience. Voltas continues to be a market leader both in Split and Window Air-conditioners in India and these new stores will help Voltas bolster its omnichannel presence while expanding the Company's reach across the length and breadth of the country.

A large portion of sale of the air conditioners in India can be attributed to the growing demand from smaller vicinities. This growing demand is owing to the changing climate, better spending power and affordable finance schemes making purchases easy on the pocket.

Of the five new stores, two have opened in Maharashtra's buzzing cities of Nagpur and Dharashiv and one each in Botad, Gujarat; Barasat in Kolkata; and Gudiwada in Andhra Pradesh.

These stores will offer a wide array of Voltas and Voltas Beko products, comprising **Air Conditioners, Air Purifiers, Air Coolers, Commercial Refrigerators, Water Dispensers, Water Heaters, Water Coolers, Refrigerators, Washing Machines, Microwaves, and Dishwashers.**

Commenting on the occasion, **Mr Pradeep Bakshi, MD & CEO, Voltas Limited** said, "At Voltas, we are committed to being accessible to our customers in the most convenient ways possible. Our strategy for retail locations is fundamental to our success. We are thrilled to expand to five new cities across India. The experiences we provide in these stores reflect our true essence, and we believe this will set us apart. We eagerly anticipate strengthening our connection with local consumers."

About Voltas Limited:

Voltas Limited is a premier air conditioning and engineering solutions provider and a projects specialist. Founded in India in 1954, Voltas Limited is part of the Tata Group, and in addition to Room Air Conditioners, Voltas also has Air Coolers, Air Purifiers, Water Dispensers, Water Coolers, Commercial Refrigeration and Commercial Air Conditioning products in its portfolio. Voltas is one of the leading companies within the Tata group and is the undisputed market leader in room air conditioners in India, with a footprint of over 30,000+ customer

VOLTAS LIMITED

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touchpoints. Voltas has also launched a wide range of Voltas Beko Home appliances products, through its JV in India, in equal partnership with Arcelik.

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